

# PHOENIX



#### ADVOCACY — What does it mean for PHOENIX?



- Advocacy is an activity by an individual or group that aims to influence decisions within political, economic, and social systems and institutions.
- Advocacy, in all its forms, seeks to ensure that people, particularly those who are most vulnerable in society, are able to:
  - Have their voice heard on issues that are important to them.
  - Defend and safeguard their rights.
  - Have their views and wishes genuinely considered when decisions are being made about their lives.

## How will PHOENIX get started?

- We need YOU! Be an advocate!
- Hold information sessions
- Form a membership
- Select board members
- Hold meetings
- Determine group focuses
- Vote
- Work on a VISION and MISSION statement
- Identify values
- Create a Bill of Rights



#### What will PHOENIX do?



- Create change by influencing others!
- Advocate for self, group, or peer on issues that are important to them or others.
- Inform, advise, and work with members of our community on issues and challenges that people face and help resolve.
- Educate and partner with others so that they can overcome these challenges and be treated with dignity and respect.

#### How will PHOENIX do this?

- Form a membership
- Elect board members
- Hold meetings
- Determine group focuses
- Vote
- Public education
- Lobbying
- Media activity
- Coalition building
- Grassroots activities



## What will be some of the benefits of being part of PHOENIX?

- Meet new people and make connections
- Share stories with others
- Educate ourselves and others
- Capacity building! Learn new skills such a leadership and public speaking
- Understand your rights
- Gain confidence
- Make informed decisions and choices
- Learn about and share community issues/concerns
- Participate in the community



## What do you need to be part of PHOENIX?

- Time
- Ability to commit
- Initiative
- To participate
- To offer skills and knowledge
- Desire to be a part of something BIG!
- To have ideas to share
- Be a team player
- Have Patience
- Have Energy
- Punctual
- Brainstorm





## How can you be part of PHOENIX?

Complete the form provided and tell us about yourself.

Do you want to be a member? Do you want to more information?

Do you have any skills to help with PHOENIX?

Please share.

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